

Stand up for Fairtrade!

Fairtrade Fortnight

Monday, 24th February to Sunday 8th March

YOUR SCHOOL'S TALENTS ON DISPLAY!

Your invitation to take part in the annual
public Primary Schools' Fairtrade Poster
Display in Macclesfield Library from Monday,
24th February to Saturday 7th March

Fairtrade Fortnight 2020

This is the 26th Fairtrade Fortnight in the UK. The message is constant. Our Fairtrade chocolate, cuppas, bananas make a better life possible for poor farmers round the world.

For 2020 we're continuing our campaign for women to get a fairer deal. It may be hard to swallow but many of the people behind our most-loved food still live in extreme poverty. It is a scandal that behind the sweet delight of chocolate lies the bitter taste of exploitation. The UK chocolate industry is worth at least £4 billion each year. And yet the average cocoa farmer in Côte d'Ivoire and Ghana, where 60 percent of all cocoa is grown, makes less than 75p a day. For women, the situation is even more unfair. In Côte d'Ivoire, for example, women carry out more than two thirds of the labour involved in cocoa farming. They work in the fields, look after children, carry water, and help bring the crop to market. And yet they often have fewer rights than men, and often earn less than a quarter of the money generated. That's why we launched our [She Deserves a Better Income](#) campaign last year. Thanks to Fairtrade supporters up and

down the land we made the case loud and clear. With your help we want to continue with this campaign to give women a fairer deal. We need you to design a poster to help promote the campaign. Perhaps you would like to advertise this year's slogan '[SHE DESERVES A BETTER INCOME](#)' to promote a world of Fairtrade cocoa where women are paid fairly for the work they do. Alternatively, you could focus on the great taste, colour and variety of Fairtrade produce such as chocolate, oranges, pineapples, tea, rice that Fairtrade has to offer. The possibilities are endless... (Further information can be found at <https://www.fairtrade.org.uk> or email info@macclesfieldfairtrade.org.uk to book a Fairtrade representative to come to your school to talk about Fairtrade and/or to take part in a variety of Fairtrade activities)

COFFEE BREAK Saturday 7th March 2020

Come and join us at our annual Coffee Morning in the Cheshire Suite of Macclesfield Library from 10.00 am to 12.00 pm. It is an opportunity for the children to invite their family and friends to see their work and meet the Mayor of Macclesfield, Cllr Janet Jackson MBE and our local MP, Mr David Rutley. We are awarding a prize for the best poster! A £10 book token and a Fairtrade Goody Bag plus a £100 Waterstone's Book Token for your school!

Poster requirements

Posters mounted, please, on lightweight card around 60 by 50 cms with velcro on the back for mounting on a cloth base. Posters may be of any size within the overall dimension e.g. one big poster or several smaller ones mounted on the card, it's up to you. To allow for half term Monday 18th-22nd February, mounted posters to be ready for collection from your school by 9am Thursday 13th February. Please contact Paula Smith on 01625 425905 or 07889551919 or psmith@stalbans.cheshire.sch.uk for more information.



Organised by the Macclesfield Fairtrade Town Group

www.macclesfieldfairtrade.org.uk